IA 1502.01A US USSN: 09/296,202



CLEAN VERSION OF REPLACEMENT PARAGRAPH

IN THE SPECIFICATION:

Please replace the paragraph beginning on page 33, line 17, with the following rewritten paragraph:

--Figure 5 is a block diagram of a user experience in accordance with a preferred embodiment. The BCA number 503 is burned/added onto DVD 505. When the DVD is placed into a consumer's computer 510, InterActual's software automatically reads the BCA number and passes this information to the web server. The BCA information is passed to the web server, running an ISAPI extension 540, using either HTTP or FTP protocol 515. The information can be passed from a local "client" application, or an applet or ActiveX-type control can be downloaded from a web site that passed this information to the web server. The information is currently passed using an HTTP POST command using the syntax shown below.--

